

## Allergies and *food* INTOLERANCES

We understand that living with food allergies can be difficult. That is why we have created the DQ® allergen brochure.



### IMPORTANT STATEMENT:

This allergen information is based on standard ingredients and the accuracy of the data is dependent on the individual restaurant operator's compliance with proper preparation and portion requirements. Please note that slight variations may occur and American Dairy Queen Corporation ("ADQ") does not assume responsibility for this information and cannot guarantee that the data is completely accurate as it relates to the prepared menu items in every restaurant. Further, not all products are included in the allergen brochure and not all products listed are carried in all Dairy Queen restaurants.

It is also important to note that given the long history of the Dairy Queen system, not all restaurants are the same, and we are unable to provide allergen information for some or all of the menu items at every location. For instance, some restaurants are identified as "Non-System Food" locations based on differing menu, ingredients, suppliers or preparation procedures. Finally, allergen data is not included for the food menu items served in the Dairy Queen restaurants located in Texas and at the "Non-System Food" locations. Please consult with the operators of the restaurants located in Texas to determine if the menu items (food products and/or soft serve products) on the allergen brochure are served in their restaurants or to inquire about allergen information for other menu items at those locations.



Frozen Treats

# 2007 Allergen information

Helping you  
make **THE RIGHT**  
*choices*

Because we want to do our very best in assisting you with your special requests, always tell the restaurant manager you have a food allergy and ask to see the ingredient listings for the product you would like to purchase.



## Ingredient Interaction and *food* PREPARATION

For customers with peanut, nut and other allergies, these items are used in our products sold in Dairy Queen® stores.

Although we use our best efforts to keep these items separate, it is impossible to guarantee that any Dairy Queen® product will be free of any allergen.

Information regarding allergens is provided by the ingredient or product manufacturer. ADQ, its parent company, subsidiaries, franchisees, and employees do not assume responsibility for this information or a particular sensitivity or allergy to any food product provided in the restaurants. Because we want to do our very best in assisting you with your special requests, always tell the restaurant manager if you have a food allergy and ask to see the ingredient listings on the packaging for the product you would like to purchase.

Know that peanuts and other nuts are used in many Dairy Queen treat products and they can inadvertently find their way into other products. Cross contamination may occur between ingredients. Based on our product mix and preparation, we cannot guarantee that any menu items are completely free of any allergen.

Due to the nature of our stores, many of our products are fried in the same oil. Therefore, it is a possibility that any of our fried products may contain any of the allergens used in the fryer oil. Soybean, coconut and/or peanut oils are not indicated as allergens ([www.foodallergy.org](http://www.foodallergy.org)). Please consult with your doctor as to whether you need to avoid these oils.

For more detailed questions about food ingredients, we suggest you go to the U.S. Food and Drug Administration Center for Food Safety and Applied Nutrition website at <http://www.cfsan.fda.gov>. For more detailed questions about food allergies, we suggest you go to the Food Allergy and Anaphylaxis Network website at <http://www.foodallergy.org>.

If you have questions or need additional information, write to:

**International Dairy Queen, Inc.**  
Nutrition/Research & Development Dept.  
P.O. Box 390286  
Minneapolis, MN 55439-0286



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Dairy



Peanuts



Soybeans



Eggs



Wheat



Tree Nuts



# 2007 Frozen Treats ALLERGEN INFORMATION



| Peanuts | Tree Nuts | Milk | Eggs | Soy | Wheat | Fish | Shellfish |
|---------|-----------|------|------|-----|-------|------|-----------|
|---------|-----------|------|------|-----|-------|------|-----------|

| Peanuts | Tree Nuts | Milk | Eggs | Soy | Wheat | Fish | Shellfish |
|---------|-----------|------|------|-----|-------|------|-----------|
|---------|-----------|------|------|-----|-------|------|-----------|

| Peanuts | Tree Nuts | Milk | Eggs | Soy | Wheat | Fish | Shellfish |
|---------|-----------|------|------|-----|-------|------|-----------|
|---------|-----------|------|------|-----|-------|------|-----------|

### Cones

|                              |  |   |  |   |   |  |  |
|------------------------------|--|---|--|---|---|--|--|
| DQ® Vanilla Soft Serve       |  | X |  |   | X |  |  |
| DQ® Chocolate Soft Serve     |  | X |  |   | X |  |  |
| DQ® Butterscotch Dipped Cone |  | X |  | X | X |  |  |
| DQ® Cherry Dipped Cone       |  | X |  | X | X |  |  |
| DQ® Chocolate Dipped Cone    |  | X |  | X | X |  |  |

### Malts, Shakes and Arctic Rush™

|                                    |  |  |  |  |  |  |  |
|------------------------------------|--|--|--|--|--|--|--|
| Blue Raspberry Arctic Rush™ Slush  |  |  |  |  |  |  |  |
| Cherry Arctic Rush™ Slush          |  |  |  |  |  |  |  |
| Grape Arctic Rush™ Slush           |  |  |  |  |  |  |  |
| Kiwi Strawberry Arctic Rush™ Slush |  |  |  |  |  |  |  |
| Lemon Lime Arctic Rush™ Slush      |  |  |  |  |  |  |  |

|                    |   |   |   |   |   |  |  |
|--------------------|---|---|---|---|---|--|--|
| Blueberry Malt     |   | X |   |   | X |  |  |
| Butterscotch Malt  |   | X |   |   | X |  |  |
| Cherry Malt        |   | X |   |   | X |  |  |
| Chocolate Malt     |   | X |   |   | X |  |  |
| Cocoa Fudge Malt   |   | X |   | X | X |  |  |
| Hot Fudge Malt     |   | X |   | X | X |  |  |
| Maple Walnut Malt  | X | X |   |   | X |  |  |
| Marshmallow Malt   |   | X | X |   | X |  |  |
| Peanut Butter Malt | X | † | X |   | X |  |  |
| Pineapple Malt     |   | X |   |   | X |  |  |
| Raspberry Malt     |   | X |   |   | X |  |  |
| Vanilla Malt       |   | X |   |   | X |  |  |

|                     |   |   |   |   |   |  |  |
|---------------------|---|---|---|---|---|--|--|
| Blueberry Shake     |   | X |   |   |   |  |  |
| Butterscotch Shake  |   | X |   |   |   |  |  |
| Caramel Shake       |   | X |   |   |   |  |  |
| Cherry Shake        |   | X |   |   |   |  |  |
| Chocolate Shake     |   | X |   |   |   |  |  |
| Cocoa Fudge Shake   |   | X |   | X |   |  |  |
| Hot Fudge Shake     |   | X |   | X |   |  |  |
| Maple Walnut Shake  | X | X |   |   | X |  |  |
| Marshmallow Shake   |   | X | X |   |   |  |  |
| Peanut Butter Shake | X | † | X |   |   |  |  |
| Pineapple Shake     |   | X |   |   |   |  |  |
| Raspberry Shake     |   | X |   |   |   |  |  |
| Vanilla Shake       |   | X |   |   |   |  |  |

### Royal Treats®

|                        |   |   |   |   |   |  |  |
|------------------------|---|---|---|---|---|--|--|
| Banana Split           |   | X |   |   |   |  |  |
| Peanut Buster® Parfait | X | X |   | X |   |  |  |
| Brownie Earthquake™    |   | X | X | X | X |  |  |
| Peanut Butter Blast    | X | † | X | X |   |  |  |

### MooLatté® Frozen Blended Coffee

|                          |   |   |   |   |   |  |  |
|--------------------------|---|---|---|---|---|--|--|
| Cappuccino MooLatté®     |   | X |   | X |   |  |  |
| Mocha MooLatté®          |   | X |   | X |   |  |  |
| French Vanilla MooLatté® |   | X |   | X |   |  |  |
| Caramel MooLatté®        |   | X |   | X |   |  |  |
| Hazelnut MooLatté®       | X | X | X | X | X |  |  |
| Mint Mocha MooLatté®     |   | X |   | X |   |  |  |

### Sundaes

|                      |   |   |   |   |   |  |  |
|----------------------|---|---|---|---|---|--|--|
| Strawberry Sundae    |   |   |   | X |   |  |  |
| Blueberry Sundae     |   |   |   | X |   |  |  |
| Butterscotch Sundae  |   |   |   | X |   |  |  |
| Chocolate Sundae     |   |   |   | X |   |  |  |
| Caramel Sundae       |   |   |   | X |   |  |  |
| Cherry Sundae        |   |   |   | X |   |  |  |
| Cocoa Fudge Sundae   |   |   |   | X | X |  |  |
| Hot Fudge Sundae     |   |   |   | X | X |  |  |
| Marshmallow Sundae   |   |   | X | X |   |  |  |
| Peanut Butter Sundae | X | † | X | X |   |  |  |
| Pineapple Sundae     |   |   | X | X |   |  |  |
| Raspberry Sundae     |   |   | X | X |   |  |  |

### Novelties

|   |   |   |  |   |   |   |  |
|---|---|---|--|---|---|---|--|
| DQ® Sandwich                            |   |   |  | X | X | X |  |
| Chocolate Dilly® Bar                    |   |   |  | X | X |   |  |
| Butterscotch Dilly® Bar                 |   |   |  | X | X |   |  |
| Cherry Dilly® Bar                       |   |   |  | X | X |   |  |
| Chocolate Mint Dilly® Bar               |   |   |  | X | X |   |  |
| Heath® Dilly® Bar                       |   | X |  | X | X |   |  |
| Buster Bar®                             | X |   |  | X | X |   |  |
| Cherry StarKiss®                        |   |   |  | X | X |   |  |
| Stars and Stripes StarKiss®             |   |   |  | X | X |   |  |
| DQ® Home-Pak                            |   |   |  | X |   |   |  |
| DQ® Dilly Bar – no sugar added          |   |   |  | X | X |   |  |
| DQ® Fudge Bar – no sugar added          |   |   |  | X |   |   |  |
| DQ® Vanilla Orange Bar                  |   |   |  | X |   |   |  |
| DQ® Vanilla Orange Bar – no sugar added |   |   |  | X |   |   |  |

### Blizzard® Treats

|                                       |   |   |  |   |   |   |  |
|---------------------------------------|---|---|--|---|---|---|--|
| Oreo® Cookies Blizzard®               |   |   |  | X | X | X |  |
| Mint Oreo® Blizzard®                  |   |   |  | X | X | X |  |
| Reese's® Peanut Butter Cup Blizzard®  | X |   |  | X | X |   |  |
| Heath® Blizzard®                      | † | X |  | X | X |   |  |
| Cappuccino Heath® Blizzard®           |   | X |  | X | X |   |  |
| M&M's® Chocolate Candy Blizzard®      | † | † |  | X | X |   |  |
| Butterfinger® Blizzard®               | X |   |  | X | X |   |  |
| Snickers® Blizzard®                   | X |   |  | X | X |   |  |
| Brownie Batter Blizzard®              |   |   |  | X | X | X |  |
| Chocolate Chip Cookie Dough Blizzard® |   |   |  | X | X | X |  |
| Chocolate Chip Blizzard®              |   |   |  | X | X |   |  |
| Chocolate Covered Cherries Blizzard®  |   |   |  | X | X |   |  |
| Chocolate Xtreme Blizzard®            |   |   |  | X | X | X |  |
| Georgia Mud Fudge Blizzard®           |   | X |  | X | X | X |  |
| Mocha Chip Blizzard®                  |   |   |  | X | X |   |  |
| Mud Pie Blizzard®                     |   |   |  | X | X | X |  |
| Banana Split Blizzard®                |   |   |  | X | X | X |  |
| Banana Cream Pie Blizzard®            |   |   |  | X | X | X |  |
| Strawberry CheeseQuake™ Blizzard®     |   |   |  | X | X | X |  |
| Cherry CheeseQuake™ Blizzard®         |   |   |  | X | X | X |  |
| Hawaiian Blizzard®                    |   | X |  | X |   |   |  |

### Waffle Treats

|  |  |   |   |   |   |   |  |
|--|--|---|---|---|---|---|--|
| Choc. Cvr'd Strwbry Waffle Bowl Sundae |  |   | X | X | X | X |  |
| Fab Fudge Waffle Bowl Sundae           |  |   | X | X | X | X |  |
| Turtle Waffle Bowl Sundae              |  | X | X | X | X | X |  |
| Choc. Coated Waffle Cone w Soft Serve  |  |   | X | X | X | X |  |
| Plain Waffle Cone w Soft Serve         |  |   | X | X | X | X |  |

### DQ® Blizzard® Cakes

|  |   |  |   |   |   |   |  |
|--|---|--|---|---|---|---|--|
| Oreo® Cookies Blizzard® Cake           |   |  | X |   | X | X |  |
| Reese's® PB Cup Blizzard® Cake         | X |  | X |   | X | X |  |
| Chocolate Xtreme Blizzard® Cake        |   |  | X | X | X | X |  |
| Choc. Dipped Strawberry Blizzard® Cake |   |  | X |   | X | X |  |

### DQ® Cakes

|  |  |  |   |  |   |   |  |
|--|--|--|---|--|---|---|--|
| DQ® Cake - round, heart, log and sheet |  |  | X |  | X | X |  |
|--|--|--|---|--|---|---|--|

### Xtra Stuff

|                                   |   |   |   |   |   |   |  |
|-----------------------------------|---|---|---|---|---|---|--|
| Almond Pieces                     |   | X |   |   |   |   |  |
| Banana Slices                     |   |   |   |   |   |   |  |
| Cheesecake Pieces                 |   |   | X | X | X | X |  |
| Chevy Baked Brownie Pieces        |   |   | X | X | X | X |  |
| Choco Chunks                      |   |   | X | X | X | X |  |
| Choc. Chip Cookie Dough Pieces    |   |   | X | X | X | X |  |
| Cocoa Fudge                       |   |   | X |   | X | X |  |
| Coconut Flakes                    |   | X |   |   |   |   |  |
| Pecan Pieces                      |   | X |   |   |   |   |  |
| Rainbow Sprinkle                  |   |   |   |   | X |   |  |
| Spanish Peanuts                   | X |   |   |   |   |   |  |
| Butterfinger® Pieces              | X |   | X |   | X |   |  |
| Heath® Pieces                     | † | X | X |   | X |   |  |
| M&M® Chocolate Candies            | † | † | X |   | X |   |  |
| OREO® Pieces                      |   |   | X |   | X | X |  |
| Reese's® Peanut Butter Cup Pieces | X |   | X |   | X | X |  |
| Snickers® Pieces                  | X |   | X | X | X | X |  |

|                           |   |   |   |   |   |  |  |
|---------------------------|---|---|---|---|---|--|--|
| Blackberry Topping        |   |   |   |   |   |  |  |
| Blueberry Topping         |   |   |   |   |   |  |  |
| Butterscotch Topping      |   |   | X |   |   |  |  |
| Caramel Topping           |   |   | X |   |   |  |  |
| Cherry Topping            |   |   |   |   |   |  |  |
| Chocolate Topping         |   |   |   |   |   |  |  |
| Hot Fudge Topping         |   |   | X |   | X |  |  |
| Maple Walnut Topping      |   | X |   |   |   |  |  |
| Marshmallow Topping       |   |   |   | X |   |  |  |
| Peanut Butter Topping     | X | † |   |   |   |  |  |
| Pineapple Topping         |   |   |   |   |   |  |  |
| Red Raspberry Topping     |   |   |   |   |   |  |  |
| Strawberry Topping        |   |   |   |   |   |  |  |
| Whipped Topping           |   |   |   |   |   |  |  |
| Butterscotch Cone Coating |   |   | X |   | X |  |  |
| Cherry Cone Coating       |   |   |   |   | X |  |  |
| Chocolate Cone Coating    |   |   |   |   | X |  |  |